



Press release

Baar, July 21, 2009

Datatex enhances its sales channel

Datatex, world's leader in supply of ERP software solutions for the textile and apparel industries, has announced the recent enhancement of its Sales and support organization.

Datatex direction is to provide highly qualified, timely customer service and product competence at a local level. To reach this goal new Business Partners were appointed in Portugal, Peru and Pakistan in order to strengthen the local support in these important textile districts.

Datatex Business Partner in Portugal is **René Guimarães Lda**, a company located in Porto Rua da Venezuela 191. **René Guimarães Lda** is fully dedicated to the textile industry, and is the country leader in providing equipments and solutions to textile labs and mills.

In Peru, Datatex Business Partner and Competence Centre will be **BCTS PERÚ**, Páz Soldán 170 - Lima, a company known in Latin America for its IT consultant services, mainly involved in SAP ERP implementations.

Technology Concepts (Pvt.) Limited, 15-C, Sunset Boulevard - Karachi, is the newly named Datatex Business Partner for Pakistan. It is specialized in ERP consultation and implementation and in web application development.

With these partnerships, Datatex will solidify its leadership position as a supplier of software solutions for the textile, apparel and rolled-products industries, and will seek to expand its presence in these important markets.

Datatex ERP solution for manufacturing and logistic has over 20000 satisfied users in 42 countries around the world. The Datatex ERP is a suite of modules to cover the various functional areas of management such as sales, inventory control, manufacturing, planning, costing and quality management. The Datatex software is totally adaptable to small and very large companies. Due to its extremely high degree of flexibility, the Datatex solution can be set up to serve most any company in the industry. Moreover the Datatex solution is fully compliant with the standards W3C, J2EE, Web Services and XML, to guarantee the customer investment along with the Information Technology evolution.