

## **Press release**

Milan, February 27, 2007

### **Chinese textile manufacturer chooses Datatex with IBM**

Hong Kong's Pacific Textiles Ltd. ([www.pacific-textiles.com](http://www.pacific-textiles.com)) and Italy's Fillattice Group ([www.fillattice.it](http://www.fillattice.it)) have chosen Datatex's NOW ERP Textile Solution and IBM's Software platform for their joint venture at their sales office in HK.

Fillattice Group is a dynamic and well-structured industrial corporation, amongst the most important worldwide producers of elastomeric fiber, stretch fabrics, and covered yarns.

Pacific Textiles Limited is a large enterprise in the manufacturing and trading of textile products. Pacific Textiles has been growing rapidly since its establishment and is now one of the major players in knitting industry in Hong Kong. There are over 4,500 staff with an annual fabric production capacity over 130 million poundage.

"Customer first" is a vision shared by both Pacific Textiles and Fillattice Group, with the joint goal of exceeding their customers service. The Management is confident that NOW will help them in achieving this target, while managing all of their assets such as inventory, under control to reach a good level of profitability.

"We chose Datatex's NOW solution due to its textile specialization, embedding the best-practices of the sector, and NOW's capability to fit our specific requirement. Moreover, since our company is deploying the most advanced machinery, we needed an information system that would enable us to implement the most advanced technology solution. Datatex's solution based on a sound and proven IBM architecture, will help us protect our investment for many years to come."

This multinational agreement is part of the latest trend in the textile industry, with design staying in Europe and manufacturing moving to Asia. While this agreement is not unique for Datatex, part of the success of this deal comes on the heel of a Global OEM software agreement recently signed between IBM and Datatex. This agreement integrates IBM's WebSphere Application Server and DB2 database software platforms in systems marketed by Datatex.

Vered Dotan, General Manager of Datatex Israel, said that the cooperation agreement with IBM was designed to promote the new generation of the company's products which have already been installed at 15 customers. Datatex's new ERP solution know as NOW, was developed in a Java J2EE environment and, as such, is capable of running on software infrastructures from a range of companies. This agreement between Datatex and IBM will also allow the end customer to purchase both IBM's and Datatex's components directly from Datatex as a full turnkey solution. In this way, the customer benefits by Datatex delivering a one-stop-shop service approach for the entire system.

The current agreement extends the cooperation framework between the parties, which started with the development of Datatex's first systems that ran on IBM's iSeries servers. All Datatex's 380+ legacy customers in Europe, America and Asia Pacific currently use iSeries servers.

Datatex ERP solution for manufacturing and logistics has over 11500 satisfied users in 35 countries around the world. The datatex ERP is a suite of modules divided into the various functional areas of management such as sales, inventory control, manufacturing, planning, costing and quality management. The Datatex software features scalability making it totally adaptable from small and very large companies. Due to its extremely high degree of flexibility, the datatex solution can be set up to serve most any company in the industry with minimum modifications.

[www.datatex.com](http://www.datatex.com)

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