



Press release: March 21, 2006

Datatex TIS, Inc., Alpharetta (Atlanta), GA 30004

The Dixie Group selects the Datatex ERP solution



Datatex TIS, Inc announced today that the Dixie Group, headquartered in Dalton, GA, has begun the implementation of the Datatex ERP solution across Dixie's multiple divisions and facilities. The objective of the project is to enhance Information Technology and to support growth in the areas of manufacturing, costing, customer service, sales and marketing.

The Dixie Group offers multiple product lines into the competitive floor covering business: carpet (tufted and woven), rugs (hand crafted and imported) and carpet tile. It has a significant presence in the high end of the soft floor covering market for residential and commercial customers, serviced under the brands of Fabrica International, Masland Carpets, Masland Contract and Dixie Home brands.

“As our company's floor coverings product mix expanded, we realized the immediate need for an integrated suite of software that would address our needs in manufacturing, costing, customer service, sales and market analysis,” states Mr. Jon Faulkner, Vice President for Planning & Development for the Dixie Group. “After evaluating the few industry-specific software options, we discovered that the Datatex solution would give us accurate, real-time information to allow us to reach the highest possible customer service levels, while maintaining strict controls on costs, inventories and work-in-process. Datatex will support double-digit growth across our divisions while, simultaneously, decreasing our time to market.”

The Datatex software is the world's most advanced enterprise resource planning (ERP) package designed to meet the floor covering industry's Information System requirements for the manufacturing and logistics. Along with robust functionality that addresses the unique needs of the industry, it utilizes universal J2EE standards designed to meet the needs of markets moving to web-based architecture. The wide variety of platforms supported (AIX, HP-UX, Linux, Solaris, MS Windows, OS/400 and i5/OS), guarantees ease of deployment of

the Datatex solution in any customer environment. It also ensures the scalability and least cost operation of the package.

“We at Datatex are excited and pleased to join in this project with the Dixie Group,” said Jim Noble, Sales and Marketing Director for Datatex TIS, Inc. “The commitment to success by both partners is quite visible. In order to meet the “Go Live” dates, both Datatex and the Dixie Group have committed key business resources to this project, while relying on the capabilities of the new solution to help speed the implementation. Datatex’s record of on time and on budget implementations is our market differentiation – clear proof of a well designed solution and skilled implementation services. We are confident that the Dixie Group will be happy with the results of their integrated solution and will have documented results in all of the targeted areas.”

The Dixie Group is a marketer and manufacturer of carpet and rugs to high-end residential customers through the Fabrica International, Masland and Dixie Home brands.

- Fabrica supplies luxurious carpet and custom rugs to the very high-end residential sector.
- Masland Residential supplies design-driven carpet and rugs known for its innovative styling, color and design.
- Masland Contract supplies innovatively styled products to the high-end commercial marketplace.
- Dixie Home markets stylishly designed differentiated products that offer affordable fashion in the more moderately priced sector of the high-end broadloom carpet market.

To learn more about Dixie, go to www.thedixiegroup.com.

The Datatex ERP solution is a suite of modules divided into various functional areas of management such as sales, planning and scheduling, manufacturing, costing and business analysis. Today there are over 11500 workstations using datatex ERP textile in 38 countries in 14 different languages. The Datatex package is easily adapted to run in applications ranging from small users to very large companies. Due to its extremely high degree of flexibility, the Datatex solution can be set up to serve most any company in the floor covering industry with a minimum of modifications. For additional information, go to www.datatex.com.

The contact person for this PR is:

Giovanni Fantone
Marketing communications
giovanni_fantone@datatex.it
tel. +39 02 6797441