

PRESS RELEASE

November 2, 2005

Datatex organization and On Demand Solutions to Meet Asian Textile Industry Needs

Datatex presented leading-edge solutions at ITMA Asia 2005

ITMA Asia 2005 has been the ideal stage for **Datatex** to present new Information Technology solutions to manage textile and apparel enterprises.

Main focus was on NOW, a new family of software products with innovative functions and modules. It is built with Object - Oriented technology to offer web-based solutions to inventory and warehouse management, purchasing, and sales. It is the world's most advanced ERP, fully developed under the universal J2EE standards, enabling it to main hardware and software platforms.

The **datatex** solution fully supports all textile and garment requirements with features like: Multiple size matrixes, Rolls, Containers, Different packages, Recipes, Print designs and weave patterns, Dynamic Bill-of-Material and Routing, Balance of stock with 3 discrete quantities (e.g. meters, kilograms and number of rolls). Moreover it supports dynamic product code where color, for example, can be defined in separate tables.

These are few examples of how the **datatex** applications fit the textile industry requirements, thanks to its development by components, with a WEB-based architecture and industry standards compliant (J2EE, WEB Services, XML).

Datatex presented at ITMA Asia also its Planning Tools (VIP, TRP, & MQM). These tools cover the full planning cycle, including the new MQM module (Machine Queuing Management) for optimizing the scheduling phase. A significant number of successful references confirm that the Datatex approach is sound and effective in this sensitive area.

ITMA Asia gave to Datatex the opportunity to meet many prospects from the Asia-Pacific countries where Datatex is focused and currently developing a strong local support center for its new product lines: India, where most of the visitors came from and where datatex has already many implemented sites, Australia and New Zealand, Pakistan, Indonesia, China, Taiwan, Bangladesh.

Interest was also shown from companies from Singapore, South Africa, Malaysia and Sri Lanka.

At the closure of ITMA Asia 2005 Ronnen Hagin, datatex vice-president Marketing & Sales, commented the achieved results. "Datatex is investing to enhance its organization in China and in the whole Asia" he said. "The number of datatex customers in the region is growing and we are now in the position of providing a high level of service at a very competitive price. In combining effort and expertise with our Business Partners, we are delivering more value to our clients. The outputs of ITMA Asia 2005 are a good number of work plans. This is the best proof that we are on the right track."

Datatex is known as "niche market" independent software vendor (ISV), fully dedicated to the textile and apparel industry, with a long list of success stories in implementing ERP solution for customers of any size: reducing their time-to-market, increasing efficiency, reducing waste, inventories and other redundancies are the achieved goals. Datatex - Textile Management Solutions is the leader in integrated information systems for the textile and apparel industries. From worldwide / multi - national corporations to small, highly specialized

companies; from total vertical integration to single stage production; Datatex has successfully implemented over 350 customers, located in 38 countries, and in 14 different languages.

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