

PRESS RELEASE



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May 14, 2004

KOTA and **datatex** present leading-edge solutions at **ITM 2004** (Istanbul, 1-6 June)

Two considerations are at the base of **datatex** and **KOTA** decision to attend ITM 2004:

- The last economic crisis did not slow down the Turkish Textile industry, which is investing in technology and in advanced solutions to increase its competitiveness.
- Istanbul is the centre of the new economic geography with a population of over 700 million in 30 countries.

Therefore ITM 2004 is the ideal stage to present the new innovative Information Technology solutions to run the textile and apparel industries:

NOW is a new family of software products with innovative functions and modules. It is build with Object Oriented technology to offer Web based solutions to inventory and warehouse management, purchasing and sales.

NOW is divided into areas that can be installed separately:

- ✓ Warehouse, to handle the materials' transactions, their availability and the stock balance and valuation.
- ✓ Order to process all 'Order type' transactions: Sales (Customer service), Purchase (Material replenishment and purchase), Internal Order (Materials reservation and warehouses' balance).

AB Solution - Application Builder Solution - is the development environment specific to produce WEB compliant applications quickly and effectively. It automatically creates Portable Object Oriented code with Customizable user interfaces that are used through any Internet browser.

These products are developed by **Datatex - Textile Management Solutions**, the leader in integrated information systems for the textile and apparel industry.

Datatex is dedicated to the textile industry. From worldwide corporations to small highly specialized companies, from total vertical integration to single stage production, datatex has set up and runs over 350 implementations located in 38 countries, in 14 different languages.

KOTA Ltd. Sti., based in Istanbul Eski Buyukdere Cad Bilek Is Merkezi 29, is **datatex** Business Partner since 15 years to provide a wide range of services to its customers, from functional analysis to customized solutions and to service operations. KOTA has the skills and the expertise to implement datatex solutions with respect of the cost and time budgets. 32 satisfied customers prove their competence in Information technology.



meet us at ITM 2004
Hall 2 200-B