

Datatex North America Seminar

On December 3rd and 4th the North American office of Datatex held a business seminar in Alpharetta, Georgia. The focus of the seminar was to educate the participants on new TIM functionality in planning, shop floor collection, and inspection, and also to introduce new business intelligence capabilities.

Over 30 participants representing 9 companies attended. "We were very pleased by the turnout," commented Senior Sales Representative **Eric Burnette**, "Our clients turn to us to help them manage arising business issues and this conference brought together some of the most dynamic companies in the textile industry." Attendees included **Belton Industries, Dan River, The Dixie Group, Doubletex, Precision Fabrics Group, Milliken and Company, Swift Denim, Avondale Mills and Interface Fabrics Group.**

The seminar began with an introduction by Eric Burnette highlighting new client contracts and product development. North American President **Ronen Hagin** presented how the Datatex suite of products can be used in different planning scenarios. North American Customer Support Manager Shannon McCarthy gave an on-line presentation of the latest release of the Datatex order scheduling tool, **VIP**. This interactive session provided participants an opportunity to evaluate the planning tools against their current environment. Existing users of VIP saw new enhancements and functionality. TRP, the latest Datatex forecasting and planning solution, was demonstrated and a discussion followed outlining the different ways in which clients have utilized this tool.

James Watters, Datatex Sales Representative, demonstrated the new Windows-based **CATS** module for cloth inspection and optimization, as well as the new **CAMS** (Computer Aided Manufacturing System) module, which is a shop floor data collection solution. James will be heading up all sales activities for the two new modules, CATS and CAMS. Zekayi Kilinc, Technical Manager, lead a technical session about these two news products.

The second day was focused on **Board**, the business intelligence tool by Orenburg Resources. We were fortunate to have two representatives from Orenburg North America, Bart McGhee, Channel Sales Director and Mike Talbot, Technical Manager, on-site for the seminar. Bart led off the day with an overview of the product. Mike contributed hands-on examples. All in attendance were impressed and many client-users in attendance came away with better knowledge of the system. Afterwards, Datatex Consultant **Nicola Monti** demonstrated examples of Datatex solutions using Board and showed the ease of creating a new Board database from existing data.

The goal of the seminar was to demonstrate new solutions to issues facing all companies in the textile industry. **Datatex** continues to be committed to continuous improvement and development of a solution suite specifically created for textile companies. Many clients took the opportunity at the seminar to share successes and discuss possible new solutions with **Datatex**. We would like to thank all of those who attended for their participation and camaraderie. We look forward to continuing our relationship long into the future and look forward to another successful seminar in 2003.