

PRESS RELEASE



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**Datatex and 3C Software Announce Cost Management Solutions
Partnership for the Textile and Apparel Industry Utilizing
TIM and Impact: ECS™**

Datatex and 3C Software have entered into a strategic business partnership to provide comprehensive cost management and manufacturing solutions to the textile and apparel industries. The partnership will combine Datatex's technological know-how, applications skills and the specialized TIM (Textile Integrated Manufacturing) ERP solution with 3C Software's Impact: ECS™ cost management system, deep cost knowledge and industry experience.

By combining two "best of breed solutions," Datatex and 3C Software have developed a comprehensive cost management and manufacturing solution that will enable managers to make key tactical and strategic decisions in a complex market. Ronen Hagin, President of Datatex, was quoted "We are very excited about our future relationship with 3C software. Impact: ECS combined with TIM will provide the most dynamic costing solution available for the textile and apparel industries."

Mr. Matthew Smith, CEO of 3C Software stated that "In today's economy, there is no room for error. Executives traditionally forced to make business decisions with incomplete and often inaccurate information are recognizing that true business insight is essential for effective decision making. Partnering with a textile and apparel industry ERP leader like Datatex will provide our clients with extensive industry insight, implementation expertise, and robust enterprise technology solutions, leveraging the strength of each organization to provide unbeatable value. 3C Software recognizes the potential of this relationship and is proud and excited to be part of this dynamic team." By using the customizable framework of both systems, customers can track detailed and accurate real time costing, period based costing, and production run based costing with Impact: ECS, while taking advantage of TIM to organize their business and manufacturing expertise to create a vital management resource in a user-friendly environment. This combined solution will be available within the same consistent application framework and will be distributed to customers globally."

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About 3C Software

3C Software, developers of Impact: ECS™ and Impact: 3C®, was founded in 1989 and is a leader in detailed cost management systems for process manufacturers.

Headquartered in Atlanta, Georgia, 3C Software serves clients in several manufacturing industries including textile and apparel, pulp and paper, semiconductor, rubber and plastics, and food and beverage. 3C Software's rapidly implemented solutions work with all accounting methods, which are simple to maintain, and handle unlimited calculations and variables. 3C Software's clients leverage 3C Software's experience in implementing the following business solutions:

- Material Recipe and Specification Management
- Standard Cost and Actual Cost Management
- Profitability Management and Analysis
- Budgeting and Forecasting
- Inventory Valuations & Yield Management

www.3csoftware.com

About Datatex

Datatex A.G, developer of TIM “Textile Integrated Manufacturing”, was founded in 1987 and today is the leading provider of business management solutions for the Textile, Apparel and Carpet Industries. Datatex is headquartered in Milan, Italy, and has eight offices around the world including Atlanta, Georgia. Currently over 300 clients, in 35 countries are benefiting from the TIM Solution. Datatex' offerings include: order management (available to promise), procurement, inventory management and distribution, standard and actual engineered costing, production management, business intelligence, shop floor data collection, cloth inspection and advanced planning and scheduling.

www.datatex-tim.com

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