

PRESS RELEASE



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New appointment at Datatex's US subsidiary

Jim Noble has been named Director Sales and Marketing of **Datatex TIS inc.**

The nomination is meant to strengthen the **datatex** TIS organization in order to cover the many market opportunities of its TIM - Textile Integrated Manufacturing, the Application Software specific for the textile and apparel industries.

This nomination is in line with **datatex's** direction of maintaining a complete dedication and of enhancing its cumulative experience in the textile and apparel industry.

Jim Noble comes with over 20 years of experience in the ERP arena in both manufacturing and distribution sales and marketing. His experience spans several ERP solutions and many different types of industry verticals. Over the past 7 years, he has been focused on the apparel and textile segments of manufacturing as Regional Sales Manager for a large cross industry Software Company in the Southeast US and in Canada. He looks forward to building the North American presence of **datatex** by fulfilling the needs of the textile and apparel community and partnering with companies to bring improved solutions to their business for increasing their profits.

www.datatex-tim.com

Meet **datatex** at **ITMA** hall **9** Stand **S9 - 9C**

Datatex is the world's leader in manufacturing solutions for the textile and apparel industry, with over 350 satisfied customers in 35 countries around the world. The TIM solution is a suite of modules divided into the various functional areas of management such as sales, inventory control, manufacturing, planning costing and quality management. TIM is totally adaptable to small and very large companies, producing any part of the supply chain from fibre to garment. Due to its extremely high degree of flexibility, TIM can be set up to serve most any company in the industry with minimum modification.