

PRESS RELEASE



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September 18th, 2002

Datatex International Sales Meeting A kick-off for ITMA 2003

The **datatex Business Partners** and the **datatex Area Managers**, representing 12 countries, attended the International datatex Sales meeting that took place in Milan from September 12th to 14th.

The main goal of the meeting was to present to the datatex Sales organization the achievements of the Development Division, to further enhance the functions of TIM – Textile Integrated Manufacturing.

Alexander Sacha Hagin, datatex President, presented the meeting with these comments:

“Our solution TIM, is by far the market leader as ERP – Manufacturing and Logistic for the Textile and Apparel industry.

The new enhancements in the areas of

- Planning
- Business Intelligence
- e-Business

make our offering well ahead of any other information system for textile on the market.

Some of the largest textile industries on the world are moving to TIM and we can be proud of their satisfaction when we review with them the time required to implement our ERP in the manufacturing, the costs of the implementation and the functions provided vis-a-vis our promises.

Moreover the new programming approach, with Object Oriented technology, are giving us a high flexibility to implement our customers’ solutions, also when multitier and multiplatform architecture are required.”

The agenda of the datatex meeting included two other important topics:

ITMA 2003, where datatex will be present with a large and efficient stand

The go-to-market model, based on a stronger role of the Business Partners.

www.datatex-tim.com

Datatex is the world’s leader in manufacturing solutions for the textile and apparel industry, with over 280 satisfied customers in 5 continents and 34 countries. The TIM solution is a suite of modules divided into the various functional areas of management such as sales, inventory control, manufacturing, planning costing and quality management. TIM is totally adaptable to small and very large companies, producing any part of the supply chain from fiber to garment. Due to its extremely high degree of flexibility, TIM can be set up to serve most any company in the industry with minimum modification.